



# #NO LIMITS PODCAST

Hosted by Mark Ormrod MBE

Unmissable guests.

Unfiltered stories.

Unstoppable mindset.



[www.markormrod.com](http://www.markormrod.com)

#NO LIMITS



#NO LIMITS



#NO LIMITS



01



# ABOUT THE PODCAST ➔

**#No Limits is more than a podcast—it's a mission.**

Mark Ormrod's mission is to answer one simple question: how do you push beyond limits and achieve your full potential?

Joining him are inspirational entrepreneurs, elite athletes, entertainers, authors, and everyday heroes who dared to dream bigger. They became the people they aspired to be — and lived without limits.

Mark sits down with people who have faced life's toughest battles and come out the other side stronger, wiser, and more determined.

Whether it's elite athletes, entrepreneurs, military heroes, entertainers, or everyday legends—every guest has one thing in common: they know what it means to keep going when others would stop.

**Raw. Honest. Inspiring. Every episode explores what it takes to build an unstoppable mindset.**







# WHO IS **MARK ORMROD?** ➔

Mark Ormrod is a former Royal Marines Commando, Invictus Games gold medallist, motivational speaker, bestselling author, and one of the UK's most in-demand peak-performance and resilience coaches. After surviving an IED blast and becoming the UK's first triple amputee from the conflict in Afghanistan, Mark rebuilt his life and has since inspired millions around the world with his message of overcoming adversity and pushing past limits.

His platform, presence, and perspective bring a powerful voice to the world of podcasting, empowering others to break barriers and embrace challenge.





# SOCIAL MEDIA REACH →

Mark has a combined following of over 500,000 across platforms. Each episode of No Limits is promoted across:

Instagram Reels & Stories

YouTube video highlights

Apple, Spotify & all major podcast platforms

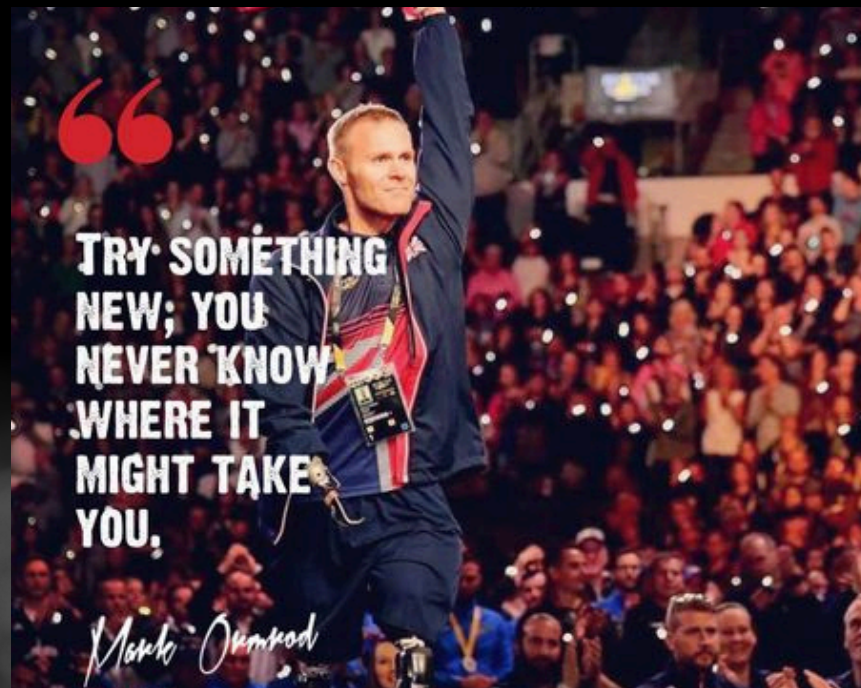
LinkedIn for professional reach

Facebook, TikTok & Threads for community interaction

Featured in Mark's private newsletters (1700 readers)

Your brand will be promoted across all platforms.





NO LIMITS



NO LIMITS



NO LIMITS

# MARKETING OPPORTUNITY

**REACH A GLOBAL AUDIENCE HUNGRY FOR INSPIRATION, GROWTH, AND REAL TALK.**

Our audience isn't just listening — they're taking action. These sponsorship packages are designed to maximise your exposure, build trust through authentic integration, and drive real results across podcast, social media, and email. Whether you're looking for high-impact promotion per episode or a long-term brand alignment, this is a powerful opportunity to connect with an engaged, action-taking community. Partnering with Mark & The No Limits Podcast means putting your brand in front of:

- ☒ High-performing professionals and entrepreneurs
- ☒ Veterans and service personnel across the UK and beyond
- ☒ Fitness, mindset & personal development communities
- ☒ A loyal, values-driven audience that trusts our message





# #NO LIMITS SPONSOR **PEAK TIER** ➔

Perfect for brands wanting targeted, high-trust exposure with action-taking listeners.

**£1,000** per episode

- Host-read mid-roll ad – personal, unscripted, and authentic endorsement from Mark
- Brand mention in podcast description(s) – with custom link or discount code to their website/socials
- Two social media grid posts – one video clip and one branded post across Instagram and Facebook
- 3x Branded short-form video clips of the episode for IG Stories, Facebook Stories & YouTube Shorts with links to full episode
- Instagram story highlight feature until next Podcast episode is released
- Post-episode stats snapshot – reach, downloads, engagement



# #NO LIMITS SPONSOR **MOMENTUM TIER** ➔

**Limited availability. This is for elite partners who want full brand integration and year-round exposure.**

## £25,000 per year

### Podcast Integration

- Host-read ad in every episode (pre-roll or mid-roll, minimum one per month)
- Brand mention in all episode descriptions and show notes

### Social Media Exposure

- Six branded IG stories/YouTube Shorts across platforms (per episode)
- Four branded and tagged Reels or video clips
- Pinned post and story highlight on Instagram for one week (per episode)

### Online & Community Visibility

- Logo and backlink on MarkOrmrod.com and podcast landing page
- Guest blog feature on MarkOrmrod.com – sponsor shares thought leadership or story
- Inclusion in four newsletters (one per quarter)
- Product placement if/where appropriate
- Four VIP event tickets to live events or exclusive experiences through Kaizen Summit

### Bonus

- Option to feature a brand representative on the podcast
- Exclusive giveaway campaign run by Mark
- Quarterly performance reports – audience metrics, engagement, and conversions





# OPTIONAL EXTRAS

## ADD TO ANY PACKAGE



Add-On	Description	Price (GBP)
Guest interview	Brand founder or rep featured on an episode	£750
Product placement	Product shown in YouTube/podcast episode or behind-the-scenes content	£500
Listener giveaway	Co-branded giveaway campaign promoted across platforms	£400
Solo email blast	One dedicated email to Mark's mailing list	£600
Behind-the-scenes content feature	Brand featured in exclusive behind-the-scenes video or story content	£500
Pinned post & story highlight	Brand pinned on Instagram for 1 week	£250





# GET IN ON THE **ACTION** ➔

PREVIOUS SPONSORS:



[www.markormrod.com](http://www.markormrod.com)





THANK  
YOU.

GET IN TOUCH  
WITH US



[www.markormrod.com](http://www.markormrod.com)



[info@markormrod.com](mailto:info@markormrod.com)